

Bologna 5th June 2018

CULTURAL HERITAGE

AS A DRIVER FOR RURAL SUSTAINABLE GROWTH:

Challenges and opportunities
in Europe and beyond

14h30 Registration

15h00 Institutional Greetings - University of Bologna

Patrizia Brigidi, Rector's Delegate for European Research
Claudio Mazzotti, Director of CIRI Buildings and Construction, Alma Mater Studiorum - University of Bologna

15h20 RURITAGE Project in the framework of H2020 Programme

Christophe Coudun, RURITAGE Project Officer, EASME, EU Commission

15h40 RURITAGE Project presentation

Simona Tondelli, RURITAGE Coordinator, Alma Mater Studiorum - University of Bologna

16h10 ROCK Project presentation

Pamela Lama, City of Bologna
Giovanni Leoni, Alma Mater Studiorum - University of Bologna

16h30 Cultural participation in rural and peripheral areas: an opportunity for community empowerment?

Pier Luigi Sacco, IULM University, Special Adviser to the EU Commissioner for Education and Culture

17h30 Cultural heritage management in times of smart specialisation strategies

Christer Gustafsson, Uppsala University

Aula Prodi, Piazza San Giovanni in Monte 2

Limited places available. Registration is required **here**.
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ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
CENTRO INTERDIPARTIMENTALE DI RICERCA INDUSTRIALE
EDILIZIA E COSTRUZIONI

The conference is one of the initiatives of the European Sustainable Development Week 30th May - 5th June 2018 and of the Festival dello Sviluppo Sostenibile ASVIS, 22nd May - 7th June 2018.

2018 
**EUROPEAN YEAR
OF CULTURAL
HERITAGE**
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